Tattersalls ONLINE

2026 Online December Sale
Vendor Information

The Tattersalls Online December Sale is due to open for bidding at 11:00am on Wednesday 9th December.
Bidding is scheduled to close from 11:00am Thursday 10th December.

Pre-Sale

- **Contact Information and Lot Location (Required)**
  - Vendors are required to provide an accurate location and contact information for all Lots to be offered in the online sale. This information must be provided at time of entry. This is in order for prospective Purchasers to make arrangements to inspect a Lot prior to bidding and to organise collection if they are the successful bidder.
  - This information can be set in your Tattersalls Online Account by selecting **My Lots > Entry Forms Processed > Set Details.**
- **Health Documentation (Required)**
  - You will have received notification of the required Health Documentation for online sales.
  - Documentation must be uploaded to your Tattersalls Account by **5:00pm on Friday 4th December.**
  - If you have any further queries on Health Documentation, please contact Katherine Sheridan on katherine.sheridan@tattersalls.com
- **Veterinary Certificates (Required)**
  - This Condition applies where the Lot is described as a Yearling (other than one sold prior to 1st July to which this sub-condition does not apply), a Two-Year-Old prior to 1st April, a Store, a Horse in Training or a Point to Pointer.
  - A Five-Stage Veterinary Certificate **must** be completed on the Tattersalls approved Veterinary Certificate template which can be found on here. This certificate should be dated no earlier than **14 days** prior to the commencement of the auction and uploaded to the Tattersalls website by the Vendor no later than **5:00pm on Friday 4th December.**
  - The Vendor must facilitate the re-examination by the Purchaser's veterinary surgeon by 5:00pm on the second day following the day on which the Lot was sold, should the Purchaser request this.
- **Photos and/or Videos (Required)**
  - It is mandatory for horses offered in the Online Sale have photos and/or videos provided. These must be uploaded before the catalogue is published.
  - A guide on how to provide these is enclosed later in this document.
  - Tattersalls can assist in arranging a professional videographer as part of the enhanced entry packages. Please contact Katherine Sheridan or Ross Birkett for more information via email to tattersallsonline@tattersalls.com.
- **Vices & Declarations**
  - Any vices or additional declarations you wish to make can be made at time of entry. Vices/declarations must be provided in writing to Tattersalls no later than **12:00p.m. on Wednesday 2nd December.**
- **Additional Information (Recommended)**
  - The height & weight of any Lot(s) can be added to the Tattersalls website provided they have been supplied to Tattersalls on a dated certificate completed by your veterinary surgeon.
  - Repository – The Tattersalls Repository is available for this sale for Vendors to provide any X-Rays and Videoscopes. Registered Veterinary Surgeons can access this information remotely and you will be notified of any viewings via our notification system.
- **Setting Reserves**
  - The minimum selling price for this Sale is 1,000 guineas.
  - Vendors must set reserves no later than **9:00am** on **Wednesday 9th December.**
  - Lots may be offered unreserved or will otherwise be subject to a reserve which shall be either the minimum selling price or any higher reserve price in respect of which Tattersalls have received written notification from the Vendor or has been added via your Tattersalls account.

- How to set Reserves
  - Login to your Tattersalls Online Account.
  - Click '**My Lots'** followed by '**Entry Forms Processed**'.
  - Click ***'SET/EDIT DETAILS'***
  - Enter **'Starting Bid'** (Optional)
  (This bid will be placed on your behalf at the start of the Sale. If there are no other bids, it will be published as a Vendor buy-in.)
  If no starting bid is placed your Lot will begin at 900 guineas.
  - Enter **Reserve** Amount
  - Click **Submit Request** (Important)

During the Sale

- Follow the Sale Online
  - You can follow the sale online at http://www.tattersallsonline.com/
  - You will also receive notifications when any bids are placed on your Lot(s).

Post-Sale

- As with a conventional Sale, any Lot is at the Purchaser's risk from Fall of Hammer, therefore Purchasers are strongly advised to have Fall of Hammer Insurance in place.
- Collection of Lots
  - Successful Purchasers will be required to collect a purchase by 5:00pm on the fourth day after the day on which the Lot was sold.
  - Purchasers will require authorisation and be emailed a pass-out from Tattersalls. You will also be emailed a copy which should be checked against the Purchaser's copy before releasing a Lot.
  - Purchasers wishing to check the pregnancy of any in-foal mares must do so with a vet of their choosing prior to the horse leaving the Vendor's premises.
- Lots in the **Online December Sale** will be subject to post-sale blood testing (excluding foals).
- Any Lot offered for sale with a Veterinary Certificate is subject to a post-sale re-examination.
- The Vendor is responsible for costs incurred relating to the keep of a Lot between the time bidding closes on a Lot and either 5.00pm on the fourth day after the day on which the Lot is sold or the time the Lot is collected by the Purchaser, whichever is soonest.

Photos & Video Guidance

In advance of the upcoming **Tattersalls Online December Sale**, it is **MANDATORY** to take photos and videos of your Lots and upload these to the Tattersalls Website for prospective Purchasers to view. We strongly recommend these are uploaded BEFORE the catalogue is published.

Alternatively, to find out more about the Tattersalls Online enhanced entry packages, where we can arrange for a professional to take photos and videos of your draft at an additional cost, please contact Katherine Sheridan or Ross Birkett to discuss your options.

It is recommended to use a professional videographer to do these for you however, you can do these yourself via most modern smartphones. Please find some useful resources below –

The following photos and/or videos are recommended.

- Side on confirmation image showing all four limbs.
- Photos and/or video from the front and rear of the horse.
- Footage of the horse walking side on - left to right and right to left.
- Footage of the horse walking directly towards and away from the camera.
- Additional photos of all four limbs may also be useful for Vendors of horses in training.
- The following link to a Lot sold at the 2020 Tattersalls August Online Sale is a good example of what Vendors may wish to provide - https://secure.tattersalls.com/online/OAU20/Main/6

Video Tutorial of how to film a horse on your phone (courtesy ITM):
https://www.youtube.com/watch?v=xC2e6LKXH4w

Uploading to Tattersalls

Once you have the photos and videos you can upload these via your Tattersalls Online Account (https://secure.tattersalls.com/4DCGI/MyAccount)

If you are already registered, login and go to **'My Lots'** and then **'Catalogued Lots'** where you will see details of any Lots you have catalogued in the upcoming sale.

If you have employed a professional videographer, they may be able to upload photos and videos directly to Tattersalls on your behalf.

If you are doing this yourself:

- Log in to your Tattersalls Account, go to **'My Lots'** and select **'Entry Forms Processed'** from the lefthand menu
- Click on the film "+" icon that appears next to your entry details.
- Here you can upload multiple photos and videos for your Lot(s) which are approved by Tattersalls before they are added to the Tattersalls Online website.

If you experience any issues uploading your media, please contact tattersallsonline@tattersalls.com

Professional Videographers

United Kingdom

- **Lara Carter** (Gloucester)
  Mobile: +44 (0) 7899 389625
  Email: lara@thebloodstockstudio.co.uk
  Website: https://www.zvari.co.uk/

- **Melanie Sauer Photography** (Newmarket)
  Mobile: +44 (0) 7469 935224
  Email: Melaniesauerphotography@gmail.com
  Web: www.melaniesauerphotography.com/

- **J.A.M Media Group** (Newmarket/Bedford)
  Mark Nightingale +44 (0) 7957 766133
  Email: info@jammediagroup.co.uk
  Website: www.jammediagroup.co.uk

- **Alisha Meeder** (Newmarket)
  Mobile: +44 (0) 7593 922770
  Email: hello@alishameeder.com

- **Chloe Battam** (Newmarket)
  Mobile: +44 (0)7877 339357
  Email: chloe@advancepasolutions.com

- **Lucy Richards** (Worcester)
  Mobile: +44 (0)7975543956
  Email: highfieldphotography@outlook.com

- **Hannah Ali** (Yorkshire)
  Mobile: +44 (0)7817590784
  Email: hannah@hannahaliphotography.co.uk
  Website: www.hannahaliphotography.co.uk

- **Honor Clinch** (Newmarket)
  Mobile: +44 (0)7508340965
  Email: honor@hcvisuals.co.uk

- **Meg Storey** (Cotswolds/Lambourn)
  Mobile: +44 (0)7377 460406
  Email: bloodstockmediauk@gmail.com

- **Dominic James** (Newmarket)
  Mobile: +44 (0)7973 739 960,
  Email: dj@dominic-james.com
  Website: https://lnk.horsesintraining.com/

- **Alayna Cullen** (Newmarket)
  Mobile: +44 (0) 7492 355728
  Email: cullenalayna@yahoo.ie
  .

- **George Ryan** (Norfolk/Lincolnshire)
  Mobile: +44 (0) 7500 838873
  Email Georgeglrvisual@gmail.com
  Website: www.glrvisual.com

- **Jason Bax** (Newmarket)
  Mobile: +44 (0) 7784 329689
  Email: equuisltd@gmail.com

- **Megan Dent** (Yorkshire/Wales)
  Mobile: +44 (0)7787 465973
  Email: megandentphotography@gmail.com

- **John Grossick** (Scotland/The North)
  Mobile: +44 (0)7710461723
  Email: john@grossick.co.uk
  Website: www.grossick.co.uk

Ireland

Bee Media – Abby (Kilkenny/Wexford)
M: +353 85 763 2909
E: abby@beemediakk.com

RVN Management (Kildare)
Mobile: +353 83 044 6441
Email: rose@rvnmanagement.ie

Bit-Media Tadgh Ryan (Limerick/Cork)
Mobile: +353 87 286 8928
Email: contact@bit-media.com
Website: https://bit-media.com/

Alison Murphy (Kildare)
Mobile: +353 85 703 0399
Email: info@alisonmurphy.ie
Website: https://www.alisonmurphy.ie/

Anna Fredo (Northern Ireland)
M: +44 7871 402764
Email: anna.fredo@gmail.com
www.blackhorsephotographyni.com

Rebecca Monaghan (Clare)
Mobile: + 353 87 934 9541
Email: rebeccamona@gmail.com

Caroline Norris
M: +353 87 257 3533
E: caroline@carolinenorris.ie
W: http://www.carolinenorris.ie/

Sally Ann Grassick (Tipperary)
Mobile:+353 87 7637125
Email: sagrassick@hotmail.com

Laura Kerr (Limerick)
M: +353 870919477
E: flavin-equine@hotmail.com

FRANCE

- **Elise Fossard** (Normandy)
  Mobile: +33 788508123
  Email: fossard.elise@orange.fr

- **Megane Martins** (Normandy)
  Mobile: +33 629915596
  Email: megane.martins@outlook.fr

- **Laura Merienne** (Chantilly)
  Mobile: +33 766363901

Useful Contacts

Office: +44(0)1638 665931 tattersallsonline@tattersalls.com

General Enquiries & Health Documentation

- Katherine Sheridan Katherine.sheridan@tattersalls.com
- Ross Birkett ross.birkett@tattersalls.com

Photos and Videos

- Katherine Sheridan Katherine.sheridan@tattersalls.com
- Ross Birkett ross.birkett@tattersalls.com
- Bobby Jackson bobby.jackson@tattersalls.com